



The Painted Piano Project 2022

The Painted Piano Project is an uplifting art installation that will be featured in Windsor. Located on streets, in public parks and marketplaces. It invites the public to engage with our town while celebrating a love of music and the visual arts.





Proposed Program Schedule

Phase 1: Acquiring Pianos & Donations

February - April 15, 2022

Phase 2: Piano Moving & Painting

Late April 2022

Phase 3: Windsor Day Parade Debut*

Saturday, May 7th

Phase 4: Maintenance

Saturday, May 7 - Saturday, September 10, 2022

Phase 5: Auction Prep

August - September 2022


Phase 6: Auction & Piano Delivery

End of September 2022



Potential Locations

INCLUDING, BUT NOT LIMITED TO

- 
- Town Green Pavillion
 - Windsor Senior Center
 - Bell Village Market
 - In front of Moxies
 - Windsor Chamber of Commerce
 - Windsor Skate Park
 - Windsor Bowling Alley

Piano Donation & Painting



PIANO DONATIONS

Move Over Mozart & Windsor Performing Arts Academy receive regular piano donations. Pianos are also frequently put onto the Facebook Marketplace and Craigslist for free.

PIANO MOVING

Our team has moving equipment, but is ALWAYS looking for extra muscle! So, if you got it and would like to put it to good use (helping us move pianos), please let us know!

PAINTING ENVIRONMENT

We will not store the pianos this year, as we feel it would be less labor intensive to move the pianos to their designated locations and have them painted there. Tarps and tents will be used to protect the artists and each location.

INTERESTED IN DONATING A PIANO?

Please email: PaintedPianos.Windsor@gmail.com
Attention: Stefanie Hirayama & Heather Cullen



Sponsor Opportunities



DONATE

FINANCIAL SPONSORS

Financial sponsors have the option to donate \$850 per piano to cover charges for art supplies, hauling, the plaque and maintenance equipment. Or alternatively, corporate sponsors can donate \$375 to sponsor an artist for their creative works and time in painting a piano. All donors will be featured on a custom plaque that will be a focal point on the piano.

IN-KIND SPONSORS

In-kind sponsors will provide services/goods towards the painting or securing of the pianos or the auction event in late September 2022.

SPONSORSHIP PLAQUES

Plaques would be created for each piano that would have the names of the participating parties: Sponsors, Town of Windsor, Move Over Mozart, Windsor Performing Arts Academy, Studio W Dance, [Other Applicable Parties]

INTERESTED IN SPONSORING?

Please email: PaintedPianos.Windsor@gmail.com
Attention: Stefanie Hirayama & Heather Cullen

Artist Sourcing



ARTISTS + THEMES

- Artists will be from Sonoma County and will be sourced from local art organizations, arts-driven community groups and members of the community.
- Each piano will have its own theme. Artists will have the creative liberty to bring that theme to life within their paintings (inclusive, non-divisive art only).
- We will use outdoor house paint in primary and secondary colors with enamel to be mixed by artists. All painting supplies will be provided for artists.
- We would love to have a diverse group of artists paint pianos this year. In example, member(s) from the senior community, a high school art club, muralists, professional artists, hobbyists, etc.

HOW TO APPLY

If you want to get involved, we would love to consider you. Please submit an application to:

<https://forms.gle/nK5wNKFJ2LHwFGEB9>



Maintenance Plan

SUPPORT + LOGISTICS

- A point of contact will be available for any vandalism or any maintenance concerns.
- Windsor students or community organizations can sign up for weekly maintenance shifts. WHS Students can use their volunteer hours towards their Senior Projects.
- Pianos will be parsed out by regions (i.e. North/South) and checked routinely by volunteers.
- We will aim to place pianos in more "sheltered" and secure locations this year to help reduce vandalism where possible.

**Thank you for your
support!**



"Art pulls a community together ... Art makes you feel differently. That's what artists are doing all the time, shifting and changing the way you see life."

~Lister Sinclair

The Town of Windsor can benefit from the uplift brought by the Painted Piano Project as we recover from these uncertain times, we thank you for your support!